



Education | Awareness | Connection

2015
HELPING BOYS THRIVE SUMMIT™
DENVER

EVENT PRESS KIT

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SPONSORSHIP INFORMATION
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Helping Boys Thrive Summit™

June 12, 2015

A One-Day Event for Parents and Professionals Who are Raising, Educating, and Working with Boys and Young Men

"Our boys need us now in ways they have not before. They are being raised in a very complex world and many of their support systems and developmental frameworks have crumbled. As we bring our passionate attention to boys today, and come together to nurture, support, and educate them well, we give a gift not only to them, but to our families, communities, and culture."

**--Michael Gurian, New York Times Bestselling Author of THE WONDER OF BOYS
Keynote Speaker of the 2015 Helping Boys Thrive Summit Denver**

Parents and professionals today can sense the hunger in boys for innovative parenting and effective education. In nearly every academic and behavioral marker, boys and young men are struggling. While some males get to the top of corporations and government quite well, millions of males are not thriving. In our own community, we have a great need to study and positively affect the developmental journey of our boys. We are seeing more and more boys who need our help, and want us to engage with them in successful ways.

The Helping Boys Thrive Summit™ is a one day event that brings together professionals, parents, educators, and community stakeholders in just this task. The summit is a positive, life-affirming, science-based, and practically focused professional development and networking event. This is the first of its kind in our community, one that brings together a national pioneer in the field of boys' development with local pioneers in helping boys, young men, and families.

Take an overview of our event information and sponsorship details. Join us for this powerful one day event!

All aboard!

With Grace,

A handwritten signature in black ink, appearing to read "Phoenix K. Jackson".

Phoenix K. Jackson
Event Marketer
Executive Officer, Nation Marketing Group
(720) 275-8238

HELPING BOYS THRIVE SUMMIT™ DENVER

EVENT DETAILS

The **2015 Helping Boys Thrive Summit Denver** event details are below. If there are any further questions you can visit the website at www.HelpingBoysThriveSummit.org or email sponsor@HelpingBoysThriveCO.org



When: June 12, 2015

Where: Sims-Fayola International Academy | 6850 North Argonne St Denver, CO 80249

Who: Gurian Institute | Sims-Fayola International Academy | Nation Marketing Group
And a growing host of other corporate and non-profit organizations

Why: We, the organizers of this summit are focusing the program on boys, but we believe this work is not just about boys—it is also about girls. We believe we are now in an era in which girls' and women's rights will not move to their next level of social success until we solve the issues boys face. Michael Gurian, the father of two daughters, recently noted, "Our genders are utterly interdependent and the disturbing loss of our males is beginning to significantly harm our females as well."

We want to bridge the gap and facilitate levels of awareness and education that can and will assist a generation of young men on the correct path.

Below are headlines and statics in the state of Colorado concerning our young men.

Welcome to Colorado. One of seven states in the country where district attorneys can unilaterally decide when to criminally prosecute kids as adults.

Boys' lack of effort in school tied to college gender gap

If 5% more boys completed high school and matriculated to college, the nation would save \$8 billion a year in welfare and criminal justice costs.

Autism rate and diagnosis of some form of a learning disability and autism amongst boys more than double than girls.

Who Should Attend?

This summit is for parents, teachers, counselors, therapists, medical professionals, grandparents, law enforcement and corrections workers, youth service providers, early childhood providers, mentors, ministers and other faith professionals, and policy makers. Some breakout sessions are targeted toward professionals and some to parents. All sessions provide evidence-based practical strategies that can be used tomorrow in homes, offices, schools, and other environments.

WWW.HELPINGBOYSTHRIVECO.ORG



QUESTIONS THE SUMMIT WILL ANSWER

If you are asking these questions, this summit will be of great use to you:

- What does my son need? Are his needs exactly the same as a girl's?
- What is normal development of a boy from infancy to college age?
- How can I best determine if my son has ADD/ADHD or another developmental issue?
- What do boys specifically need from moms and dads as they develop?
- What do boys need from grandparents and other mentors?
- How can we best protect the emotional lives of boys and young men?
- How do we deal best with bullying and violence?
- What are the best ways for counselors and therapists to work with males?
- What rites of passage are needed by boys in order for them to become compassionate and successful men?
- How do I improve communication with my son?
- What part can faith communities play in the lives of boys?
- Why are boys falling behind girls so severely in education, and what can we do to help them?



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KEYNOTE SPEAKER: MICHAEL GURIAN

Michael Gurian is the New York Times bestselling author of twenty eight books published in twenty one languages. [The Gurian Institute](#), which he co-founded, conducts research internationally, launches pilot programs and trains professionals. As a social philosopher and family counselor, Michael has pioneered efforts to bring neuro-biology and brain research into homes, schools, corporations, and public policy. A number of his books have sparked national debate, including THE MINDS OF BOYS, THE WONDER OF GIRLS, BOYS AND GIRLS LEARN DIFFERENTLY, and LEADERSHIP AND THE SEXES. His book THE WONDER OF BOYS is credited with sparking the Boys Movement (USA Today).



Michael provides keynotes and consulting throughout the world, and his work has been featured in professional journals and major media, including **the New York Times, Wall Street Journal, Forbes Magazine, Time, Educational Leadership, Newsweek, the Today Show, Good Morning America, CNN, PBS, and National Public Radio**. He has been called "the people's philosopher" for his ability to bring together scientific principles and people's everyday lives.

Michael is a lead author of a meta-study you can access on the worldwide web (click www.whitehouseboysmen.org then "Proposal"). Michael and a number of thought leaders in male development wrote the study in order to celebrate boys and alert policymakers to issues they face today. Come out to gain awareness, education, and make great connections within the world of education right here in Denver.



SPONSORSHIP

Dear Prospective Community or Corporate Partner,

We appreciate you for your interest in becoming a part of the 2015 Helping Boys Thrive Summit in Denver, CO.

To be a part of a corporate/community sponsored and developed programming that reaches our audience of those dedicated to raising awareness and spreading education concerning the livelihood of boys, is a great endeavor to take on. We are on a mission to truly understand how to speak to, engage, and help nurture a broad awareness of the issues facing young men with the leaders within the communities we serve.

The Summit is a call to action and innovative approach to educating on the needs of our male youth. We empower our audience through knowledge and the art developing a new way of dealing with our sons. We believe we share a passion with you and your entity and we thank you for your pending participation.

As a unique and innovative leader in Denver and within the US, it is our hope that you will consider becoming a Helping Boys Thrive Partner & Sponsor. Your partnership is a great opportunity to give back to the community, increase your visibility as a business or organization and reach a broader audience. Please explore to see which sponsorship level works best for your corporation or organization.



Seeking a Vendor Space?

Note: If you or your organization are not going to be a sponsor however you are interested in having a vendor booth for the event, the vendor booths are available at a rate of \$200. Visit the website to purchase your vendor space, spaces are limited.

SPONSORSHIP (2)

Platinum – Major Corporate Sponsorship. Financial commitment of \$5,000.

You will receive:

- A full page ad in our brochure.
- Ten tickets to the event – valued at \$500+
- A 25% discount off the summit tickets for the staff and friends of your agency.
- The opportunity to distribute your own flyers and other information at the events.
- Logo circulating on event digital marketing
- Logo and company name being featured on website and all social media outlets.
- The opportunity to sell your products and services at the event.
- An acknowledgment as a major sponsor during the introductions at the event.
- Ten autographed copies of Michael Gurian's books.



Gold – Corporate Sponsorship. Financial commitment of \$2,500.

You will receive:

- A half page ad in our brochure.
- Six tickets to the event – valued at \$300+
- A 15% discount off summit tickets for the staff and friends of your agency.
- The opportunity to sell your products and services at the event
- An acknowledgment as a sponsor during the introductions at the event.
- Logo and company name being featured on website and all social media outlets.
- Five autographed copies of Michael Gurian's books.



Silver – Business Sponsorship. Financial commitment of \$1,000.

You will receive:

- A quarter page ad in our brochure.
- Four tickets to the event – valued at \$200+
- A 10% discount off the summit tickets for the staff and friends of your agency.
- Logo and company name being featured on website and all social media outlets.
- The opportunity to sell your products and services at the event.
- An acknowledgment as a sponsor during the introductions at the event.



Bronze – Individual Sponsorship. Financial commitment of \$500.

You will receive:

- A card size ad in our brochure.
- Two tickets to the event – valued at \$100+
- A 5% discount off the summit tickets for the staff and friends of your agency.
- Name featured on website as official Individual Sponsor
- An acknowledgment as an individual sponsor during the introductions at the event.





In return for your investment, you will have the satisfaction of being part of this exciting event, which is a first for our city, and one that stands at the leading edge internationally. In addition, you and/or your organization will receive substantial exposure from publicity surrounding this event. This publicity will highlight your sponsorship and contributions to the cause. Also, your sponsorship will be announced on a flyer distributed to over 8,000 individuals and organizations that are apart of our immediate networks. (This number is growing.)

We expect attendance for the event to be substantial but have limited seating. If you and others do sponsor this event, we can keep costs low, thereby attracting more people, and helping those with lower incomes who also need to be in attendance at a summit of this nature.

Your sponsorship can be made as a donation to the Gurian Foundation. Please contact us for more information. To submit your sponsorship level, please go online at www.HelpingBoysThriveCO.org and click on Sponsorships. You will find an area for you and/or your organization to procure your spot in this event. Please remit any questions, concerns, etc about the coming summit to sponsor@HelpingBoysThriveCO.org Or contact

Re: Sponsorships

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Re: Event Logistics

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